2025 AUTUMN WINTER

Hiroki Endo invites you to the Sea of Smiles

— Between People and the Ocean, There Shines a Light of Trust —

At Osezaki, where Mt. Fuji faces the deep Suruga Bay, one man has opened the ocean's door for over 2,000 first-time divers. His name is Hiroki Endo, Marine Guide at Nature Inn Osekan.

Opening the Door to a New Life

Two thousand people — twice as many as a teacher's lifetime of students. For each, Endo turns anxiety into curiosity, tension into joy, fear into a smile. His lessons go beyond technique; they begin with falling in love with the sea. When guests take their first breath underwater, he's there — calm, patient, and kind — sharing the rhythm of the ocean itself.



Crafting Spaces of Joy

Endo is also a "nature-space artist," handcrafting benches and tables around the inn. "I want both sea and land to feel like safe, welcoming spaces," he says. Every piece of wood he touches carries that intention — a quiet expression of pride in creating smiles through his work.



Where Trust Becomes the Tide

Warmth and laughter flow naturally around him. Grounded in family and care, his presence turns lessons into stories of connection.

"Diving isn't just about skill — it's about trust between people," Endo says.

This autumn, if you meet his smile in Osezaki's waters, your own story of the sea may begin.

Read his humorous blog → https://note.com/osekan endo

nature inn OSEKAN

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